

How to Advertise Your Property or Business on REALESTATEGUIDE.COM.AU

REALESTATEGUIDE.COM.AU has helped hundreds of property and business owners save thousands of dollars. Now in its 10th year online, REALESTATEGUIDE.COM.AU offers you years of experience in Internet advertising and marketing. Realestateguide.com.au offers you value for your money. We market all our properties through the Internet with care and attention. We are here to help present your property or business to your buyer the best way possible.

- Real Estate Guide is fully Australian owned and operated
- Successful in our operation since 1999
- We receive up to 200,000+ searches per month
- Real Estate Guide receives up to 85% of our traffic directly from search engines

We aim to make the process as simple as possible. All you have to do is:

- Write a page description about your property or business.
- Take 10 photos of both the interior and the exterior.
- Fill in the registration form.
- Send it all back to us! (email or post)
- We do the rest!

PROPERTY AND BUSINESS ADVERTISING PACKAGES

Standard Advertisement \$175.00 Advertise until SOLD

- Full sized webpage with 10 photos, description, location map, visitor counter, For Sale Sign

Feature Advertisement \$375.00 Advertise until SOLD

Feature your property on our website. This package will increase the visitors to your advertisement through the feature areas and priority positions of our site.

- Full sized webpage with 10 photos, description, location map, visitor counter
- For Sale Sign
- Summary on our homepage, photo and summary on our Feature page
- Priority placement above Standard Ads in search results
- Your ad on [PROPERTYNEWSAUSTRALIA](#) or [BUSINESSNEWSAUSTRALIA](#)

Executive Advertisement \$575.00 Advertise until SOLD

Work with us on a full internet advertising campaign! We will work closely with you on your targeted keywords, and create an online campaign over a 3 month period.

- Full sized webpage with 10 photos, description, location map, visitor counter
- For Sale Sign
- Summary and photo on our homepage, photo and summary on our Executive page
- Priority placement above Standard and Feature Ads in search results
- Your ad on [PROPERTYNEWSAUSTRALIA](#) or [BUSINESSNEWSAUSTRALIA](#)
- Your ad featured in 1 property-e-news delivered monthly to thousands of subscribers
- Custom keyword campaign, targeted towards your main target group

Thank You for choosing REALESTATEGUIDE.COM.AU

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PO BOX 1387 Taree, NSW. 2430 Australia.

Phone: 1800 03 6660 Fax: 02 6556-7451 E-Mail: info@realestateguide.com.au

ABN 74 114 501 601

PROPERTY & BUSINESS REGISTRATION FORM

YOUR PERSONAL DETAILS (VENDOR)

Name	
Postal Address	
Town	City
State	Postcode
Telephone	Mobile
Email	Fax

CONTACT DETAILS ON ADVERTISEMENT - Is this the same as above? Yes / No

Name	Email
Telephone	Mobile

ASKING PRICE? \$AUD

3 Keywords for your ad	
Property/Business Name	Property/Business Location
Closest Main Town	Closest Capital City
Bathrooms	Bedrooms
Garage	Pool
Land Size m2/acres	House Size m2/acres
Property/Business Address	
Summary: (10-20 words)	
NB. You must also send a long description of your property or business. Please attach this to your email or include with the post.	

Package		Cost	Description
<input type="checkbox"/>	STANDARD LISTING	\$175.00	10 colour photos, 1 page description, advertise until SOLD
<input type="checkbox"/>	FEATURE LISTING	\$375.00	Feature your property, advertise until SOLD
<input type="checkbox"/>	EXECUTIVE LISTING	\$575.00	Full internet advertising campaign, Advertise until SOLD
<input type="checkbox"/>	YES send me ____ FOR SALE signs	FREE	900x600mm FOR SALE signs.

TOTAL COST :



Pay securely at www.realestateguide.com.au/payment

☐ Please debit my credit card ☐ I have enclosed a cheque/money order made out to REALESTATEGUIDE.COM.AU
POST: REALESTATEGUIDE.COM.AU - PO BOX 1387, Taree NSW. 2430

Name on Card:		Card Number:	
Card Type:		Expiry Date:	

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